



West Bloomfield Township is a thriving community as committed to the environment as it is to its many residents and businesses. This commitment makes West Bloomfield a highly sought-after location for families and businesses — and a popular destination for visitors.

[www.wbtwp.com](http://www.wbtwp.com)



**A great place to do business!**

## Why West Bloomfield?

The reasons are clear:

- Good for Business
- A Focus on Clean, Green Energy
- Trouble-free Commuting
- Desirable Neighborhoods and Schools
- World-Class Health Care Just Around the Corner
- Abundant Leisure Activities
- Environmental Awareness
- Public Safety a Top Priority

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# Undeniably Attractive Demographics

- Population, as of Dec. 2009, of over 66,600 people & growing
- A projected population of over 70,600 by 2035
- Over 24,000 households in Dec. 2009 with nearly 28,000 expected by 2035
- One of the more prosperous communities in Michigan with a median household income of over \$101,000
- Well educated population with over 60% of residents having a college degree

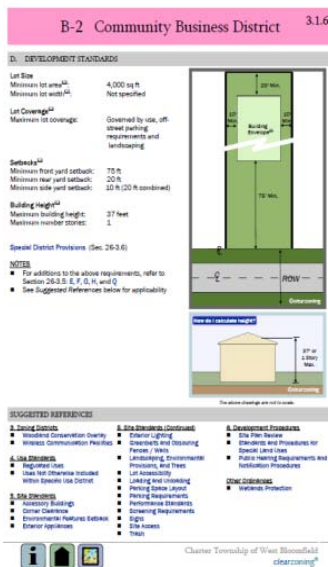
# We Want Your Business!

## Streamlined Process

The Township wants to do business with you & is committed to getting permits approved within 2 days of application & other expedited processes to help you get your development open for business as soon as possible!



## Clearzoning has Arrived!



The Township uses Clearzoning, a user-friendly zoning ordinance that is an easy to read, better organized, hyper-linked digital document. This revolutionized ordinance helps people easily find applicable regulations & helps save time & frustration!

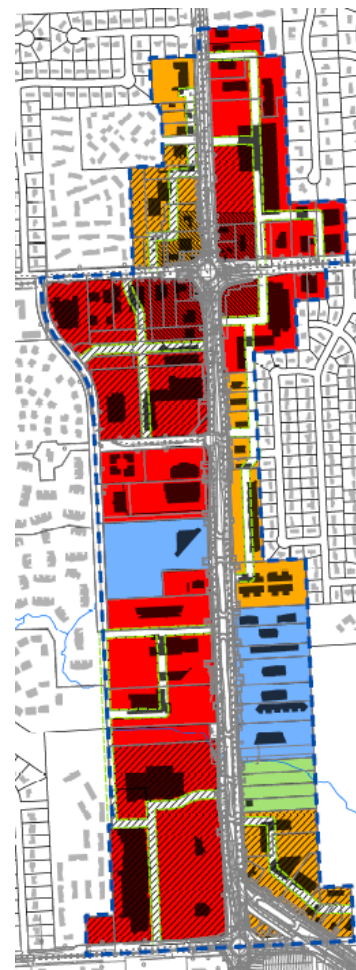


## Township Center

The Township Center Overlay District located on Orchard Lake from 14 Mile to north of Maple, creates a downtown for the Township –

incorporating residential, retail & offices into a pedestrian-oriented town center.

The district allows for a mixture of uses and increased heights not permitted elsewhere in the Township. It's THE place to be in West Bloomfield!



### Regulating Plan

- Study Area Boundary
- New A-Street Locations
- 4 Story Building Height Zone
- 3 Story Building Height Zone
- Downtown Center
- Downtown General
- Special Purpose
- Natural Areas

### Top Employers

- West Bloomfield School District
- Henry Ford Medical Center
- Walled Lake School District
- Charter Township of West Bloomfield
- Jewish Community Center of Metro Detroit
- Bloomfield Hills School District
- The Mortgage Authority Inc
- Temple Israel
- West Bloomfield Nursing Center
- Tam O'Shanter Country Club
- National Credit Corporation
- Knollwood Country Club