



FEBRUARY 16, 2010: PRESS RELEASE
Single Waste & Recycling Hauler
Richfield Equities, LLC

As you may have read or heard, the West Bloomfield Township Board on December 7, 2009 approved a five (5) year single waste and recycling hauler contract with Richfield Equities, LLC. The effective date of this contract is 4/5/2010.

The approval of a single waste and recycling hauler means that all single family residential properties will be required to contract with Richfield Equities, LLC., for trash, recycling, yard waste and/or bulk item collection starting 4/5/2010. This includes properties located within Condominium/Subdivision Associations so long as waste, yard waste and/or recycling is collected curbside.

Under the new single waste and recycling hauler system, residents will receive unlimited trash, recycling and yard waste collection and disposal as well as unlimited bulk item collection (i.e. furniture and appliances).

Residents will now have access to the “Rewards for Recycling Program” which provides residents with valuable coupons and gift cards to local stores and shops for placing recycling materials at the curb. Over the last year, this program has increased participation by 70% and increased volumes by 250%.

The new single waste and recycling hauler system provides necessary funding for residents to continue to be able to disposal of household chemicals and toxic materials at the two Household Hazardous Waste Events. Other new contract elements include a senior citizen discount of \$1 per month, the option to stop service for extended absences/vacations at no cost and door service for residents that are unable to place trash and recycling at the street curb for collection.

I would encourage residents to visit our website for additional information.

[HTTP://WWW.WBTWP.COM](http://www.wbtwp.com)